

NEX NEWS DIRECTORY

nexTM
NEWS
NEX NEWS NETWORK

THE NEX NEWS DIRECTORY PROPOSAL

www.nexnews.org

Nex News Network

Nex News Directory

Corporate Office
Mumbai, Maharashtra, India

PRESENTED BY
Nex News Media Team

Noida | Jaipur | Surat | Mumbai Indore
Bengaluru Hyderabad | Chennai
Dubai & Singapore



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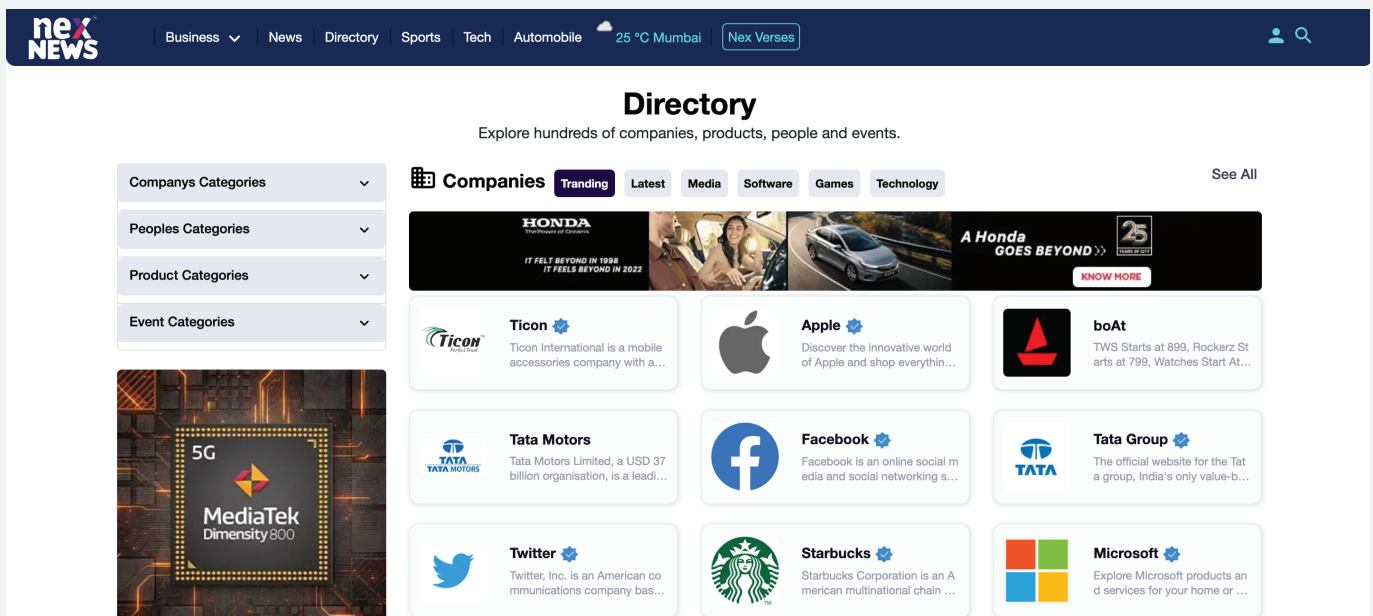
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UNIQUE BUSINESS LISTING ON NEX NEWS DIRECTORY



The Nex News Network is a cutting-edge, blockchain-powered news platform that integrates Web3 and Metaverse technologies. Our unique directory of business listings offers a sophisticated and innovative approach to online presence, allowing listing holders to utilize their listing as a

mini-website. Designed with the needs of individuals, businesses, and entrepreneurs in mind, the Nex News Network is poised to revolutionize how we access and engage with news and information.



WHAT SETS US APART FROM OUR COMPETITORS?

Our company sets itself apart from others through our unique approach to data management and maintenance. Unlike other companies in India that either charge exorbitant fees for information or neglect to properly maintain free listings, we take proactive steps to ensure the accuracy and

relevance of our data. This includes utilizing digital methods for listings and implementing strategies for search engine optimization. Our approach to data management sets us apart from our competitors.

MARKET COMPARISON

Company 1 Limited leads for high fees	Nex News Network Unlimited leads for nominal fees
Company 2 Relies on form submissions	Relies on our marketing efforts for our patrons
Company 3 Offers product-based listings	Multiple product listings on the same plan
Company 4 Focus on event-based listings	Promotions across Nex News and associate events
Company 5 Ticket based listings	Multiple ticket-Based listings

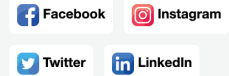


Starbucks

Cafe In Seattle, Washington, United States

[Goto Website](#)

Social Presence



- About
- Features
- Team
- Recent Tweets
- Headquarters
- Support

About Starbucks

It happens millions of times each week – a customer receives a drink from a Starbucks barista – but each interaction is unique.

It's just a moment in time – just one hand reaching over the counter to present a cup to another outstretched hand.

But it's a connection....

We make sure everything we do honors that connection – from our commitment to the highest quality coffee in the world, to the way we engage with our customers and communities to do business responsibly.

From our beginnings as a single store over forty years ago, in every place that we've been, and every place that we touch, we've tried to make it a little better than we found it.

Starbucks Features

From the beginning, Starbucks set out to be a different kind of company. One that not only celebrated coffee but also connection. Get to know us and you'll see: we are so much more than what we brew. We call our employees partners because we are all partners in shared success. We make sure everything we do is through the lens of humanity—from our commitment to the highest-quality coffee in the world, to the way we engage with our customers and communities to do business responsibly.

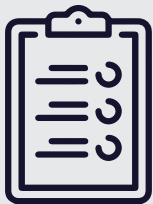
Starbucks Team



Note

The listing will closely resemble a micro-website, and the user will not be responsible for any expenses associated with server maintenance, Annual Maintenance Contracts, or technical management. Any technical issues will be handled without incurring additional costs to the user. Nex News stands out among its peers by providing comprehensive solutions that give you the flexibility to choose marketing channels that best suit your needs and preferences.

BENEFITS OF LISTING



Complete Listings

We will prominently feature your business listing, inclusive of a comprehensive catalog of your company's offerings and products, in addition to prominently showcasing your upcoming events. Your company's address will be displayed prominently, affording your maximum business exposure to our estimated audience of 1 million potential customers and clients.



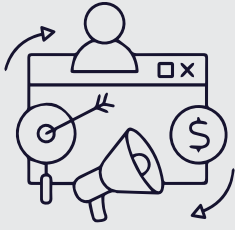
Increased Visibility

Directory listings increase your company's visibility by providing a platform for showcasing your products and services to a large audience.



Improved Online Presence

Listing your company in relevant directories helps improve your online presence, making it easier for potential customers to find you online.



Targeted Traffic

By listing your company in directories related to your industry, you can attract targeted traffic to your website.



Brand Awareness

Listing your company in directories helps raise brand awareness and build credibility with your target audience.



Local SEO Benefits

Directory listings can improve your local search engine optimization (SEO) by helping search engines identify your company's location and niche.



Networking Opportunities

Directories provide opportunities for your company to network with other businesses in your industry, potentially leading to partnerships and collaborations.



Increased Referral Traffic

Directory listings can drive referral traffic to your website, increasing the likelihood of new business.



Competitive Advantage

By listing your company in directories, you gain a competitive advantage over companies that do not have an online presence.



Cost-Effective Marketing

Directory listings are a cost-effective way to market your company.



Enhanced User Experience

Directory listings make it easier for users to find the information they need about your company, improving the user experience.



Long-Term Benefits

Directory listings can provide long-term benefits for your company, including increased brand recognition and improved search engine rankings.

The comprehensive directory framework epitomizes the industry, with Nex News serving as the quintessence of the industry. Our target audience, segmented based on their interests, will access our website to stay updated on the latest news and industry advancements. For instance, individuals invested in EVs will visit the EV news section and browse through our extensive EV directory listings. The entire directory framework is designed with the contemporary generation and technological advancements in mind.

ASSOCIATION BENEFITS



At Nex News, our valued clients automatically become distinguished Patron members, granting them exclusive access to a range of benefits and perks. As a Patron member, you are entitled to a 10% discount on all of our services, including our flagship Launchpad

Program designed specifically for businesses. We offer a comprehensive Product Awareness Program designed to increase your exposure and enhance your brand recognition.

As a proud associate of several media companies, we actively participate in various events, shows, and concerts, providing our clients with ample opportunities for promotion and exposure. We will host our own events, both physical and virtual, where we extend invitations to all our Patron members. Our commitment to your success extends

beyond our services, as we are launching an exclusive Digital Media Program that will be made available to all of our patrons. This Program will provide access to a comprehensive dashboard that will help you grow your business and increase your visibility in the digital space.



As a valued participant in our listing program, you will be provided with a virtual card that confers a premium patron status. This exclusive designation grants you access to special discounts on our premium services, providing a valuable reward for your enrollment and loyalty.




MICROSITE

The microsite program is an excellent way for brands and individuals to get their message out there. It allows them to create a mini-site that is linked to their main website. This is a great way to promote special events, products, or services. It is also a great way to build a following and create a community around a brand or individual.

Our program includes a custom-designed website, complete with all the necessary features. This means that they would have exclusive access to the microsite, and the brand can hold premium rights to incoming traffic on the microsite. The microsite program will be built exclusively to promote the company's products and services. It will include a variety of marketing tools and resources designed to increase traffic and conversion rates.



LISTING SUBSCRIPTION

		
Essentials	Standard	Premium
399/-	799/-	1199/-

Our company is pleased to present our introductory pricing plans. However, it is important to note that due to projected traffic growth, estimated to reach 10 million in the next two years, prices may increase in the future.



Organic Search Traffic

Visitors who reach the website through non-paid search results from popular search engines such as Google, Bing, or Yahoo.

Direct Traffic

Visitors who type the website's URL directly into their browser or access the website through a bookmark.



Referral Traffic

Visitors who reach the website through a referral from another website.

Social Media Traffic

Visitors who access the website through social media platforms such as Facebook, Twitter, LinkedIn, or Instagram.



Paid Search Traffic

Visitors who reach the website through paid advertisements on search engines or other websites.

Email Marketing Traffic

Visitors who reach the website through email marketing campaigns or newsletters.





Affiliate Traffic

Visitors who reach the website through an affiliate marketing program.

Display Advertising Traffic

Visitors who reach the website through display advertisements on websites or other media.



Outreach Traffic

Visitors who reach the website through outreach efforts such as PR campaigns, guest posts, or speaking engagements.

Referral Partner Traffic

Visitors who reach the website through a referral partnership with another company or website.



Thank you.



Corporate Office
Mumbai, Maharashtra, India

Noida | Jaipur | Surat | Mumbai
Indore | Bengaluru Hyderabad
Chennai | Dubai | Singapore



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